

# Madeline Marquardt

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## EDUCATION

- Michigan State University;** East Lansing, MI  
Bachelor of Science in Neuroscience; additional major in Digital and Technical Writing
- Concentration in Cognitive Neuroscience
  - Honors Credits
  - Expected graduation Spring 2018

## EXPERIENCE

**Lyman Briggs Writing Mentor** **Sept 2015- May 2018**

- Michigan State University; East Lansing, MI
- Facilitated discussions focusing on analytical writing, critical reading, and time management strategies for one hour classes of five to six students
  - Assisted in forming lesson plans
  - Coordinated goals of the professor with those of the Lyman Briggs Writing Studio program
  - Presented and introduced writing practices to students with backgrounds in science

**Writing Consultant, The Writing Center** **Sept 2015- May 2018**

- Michigan State University; East Lansing, MI
- Aided clients in the processes of prewriting, thesis formation, and revision
  - Communicated with and encouraged clients with various skill sets and backgrounds
  - Helped clients develop long-term skills in writing, grammar, and organization

**Development and Communications Intern** **May 2017- Aug 2017**

- Kellogg Biological Station; Hickory Corners, MI
- Communicated science and history via Twitter, Facebook, and blogs
  - Developed a story with the goal of strengthening donor relations
  - Photographed and ran social media for events
  - Worked within the parameters and mission of the KBS brand
  - Created and managed a sustainable social media campaign

**Staff Writer, The Black Sheep** **Sept 2016- Dec 2017**

- Michigan State University; East Lansing, MI
- Generated 3-5 article ideas a week
  - Wrote 1-2 satire or list articles a week and worked within a weekly deadline

**Editor and Writer for the Neuroscience Ambassadors** **Sept 2015- Dec 2016**

- Michigan State University; East Lansing, MI
- Edited blogs, interviews, and website content, as well as occasionally conducted interviews to fill publication gaps
  - Communicated with peers on editing and revision issues
  - Organized an editorial calendar for interviews and blogs

## OUTREACH

- |   |                       |
|---|-----------------------|
| MSU Neuroscience Fair Volunteer           | March 2016, 2017      |
| Emergency Room Volunteer                  | June- August 2015     |
| Northwind Rehabilitation Center Volunteer | February - April 2015 |
| Mathematics and Reading Tutor             | June- August 2016     |

## PUBLICATIONS

"Bad News for the Highly Intelligent", *Scientific American*, with Dr. David Z. Hambrick

"Cognitive Ability and Vulnerability to Fake News," *Scientific American*, with Dr. David Z. Hambrick

"What's Happening to Your Waste?" *W. K. Kellogg Biological Station*

## SKILLS

Photoshop, Lightroom, and DSLR cameras  
Adobe Creative Suite  
CSS and HTML experience  
Wordpress and CMS experience  
Hootsuite and Facebook analytics